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NOTICE OF ALLOWANCE AND FEE(S) DUE

22850 7590 07/07/2010

OBLON, SPIVAK, MCCLELLAND MAIER & NEUSTADT, L.L.P.

1940 DUKE STREET ALEXANDRIA, VA 22314 EXAMINER CHOE, YONG I

ART UNIT PAPER NUMBER

2185

DATE MAILED: 07/07/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/538 658	06/10/2005	Mitsuhiro Miyazaki	272841US6PCT	7324

TITLE OF INVENTION: INFORMATION PROCESSING DEVICE AND METHOD, RECORDING MEDIUM, AND PROGRAM

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	10/07/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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INSTRUCTIONS: This appropriate. All further indicated unless correct maintenance fee notifica	form should be used correspondence includi- ed below or directed of tions.	for tran	smitting the ISSU Patent, advance of in Block 1, by (a					tould be completed where correspondence address as rate "FEE ADDRESS" for
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APPLICATION NO.	FILING DATE			FIRST NAMED INVENT	OR	ATTO	ORNEY DOCKET NO.	CONFIRMATION NO.
10/538,658 TITLE OF INVENTION	06/I0/2005 : INFORMATION PRO	CESSI	NG DEVICE ANI	Mitsuhiro Miyazaki D METHOD, RECORD	NG MEDIUM, A		272841US6PCT GRAM	7324
APPLN. TYPE	SMALL ENTITY	IS	SUE FEE DUE	PUBLICATION FEE DU	E PREV. PAID IS	SUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO		\$1510	\$300	\$0		\$1810	10/07/2010
EXAM	INER		ART UNIT	CLASS-SUBCLASS				
CHOE,	YONG J		2185	711-154000				
Address form PTO/Sl "Fee Address" ind PTO/SB/47; Rev 03-0 Number is required. 3. ASSIGNEE NAME A	ondence address (or Cha 3/122) attached. ication (or "Fee Address 12 or more recent) attack ND RESIDENCE DAT less an assignee is iden h in 37 CFR 3.11. Com	ange of s" Indica hed. Use A TO B	Correspondence ation form e of a Customer E PRINTED ON		to 3 registered p ntively, ngle firm (having or agent) and the l torneys or agents be printed. type) patent. If an assin assignment.	atent attor as a memi names of u . If no name	ber a 2	ocument has been filed for
Please check the appropriate (s) 4a. The following fee(s) Issue Fee Publication Fee (?) Advance Order -	are submitted:		41	D. Payment of Fee(s): (I A check is enclose Payment by credit	lease first reappl 1 card. Form PTO-2 by authorized to	y any pre	viously paid issue fee s ached. required fee(s), any def	
NOTE: The Issue Fee an	s SMALL ENTITY stat d Publication Fee (if rec	us. See	37 CFR 1.27. will not be accepte	b. Applicant is no	onger claiming S!	MALLEN	TITY status. See 37 CF attorney or agent; or th	R 1.27(g)(2).
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ALEXANDRIA,	VA 22314	2185				

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 321 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 321 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address-All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to Amendment filed on 03/23/2010.
- 2. The allowed claim(s) is/are 1-14,16 and 17.
- 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a)

 All b)

 Some* c)

 None of the:
 - 1. A Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No. ____
 - Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDOMMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- 5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) Thereto or 2) to Paper No./Mail Date
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. Notice of References Cited (PTO-892)
- Notice of Draftperson's Patent Drawing Review (PTO-948)
- Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 03/16/2010
- Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- Interview Summary (PTO-413), Paper No./Mail Date .
- 7. X Examiner's Amendment/Comment
- 8. X Examiner's Statement of Reasons for Allowance
- 9. 🗌 Other _____.

/Yong Choe/ Examiner, Art Unit 2185 Application/Control Number: 10/538,658 Page 2

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EXAMINER'S AMENDMENT

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Information Disclosure Statement

2. As required by M.P.E.P. 609 (C), the applicant's submission of the information Disclosure Statement dated 03/16/2010 is acknowledged by the examiner and the cited references have been considered in the examination of the claims now pending. As required by M.P.E.P. 609 C(2), a copy of the PTOL-1449 initialed and dated by the examiner is attached to the instant office action.

Authorization

 Authorization for this examiner's amendment was given in a telephone interview with Edward W. Tracy on 06/08/2010.

Claim Amendments

Claim 2 of the application have been amended as follows:

Claim 2 (Currently amended): The information processing apparatus according to claim 1, wherein the <u>a</u> grouping attribute constituted by an attribute item indicating a broadcast time slot and by at least one other attribute item is established for said

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information processing apparatus; and wherein said grouping means organizes said delivered contents into groups by the established grouping attribute.

Reasons of Allowance

- Claims 1-14, 16 and 17 are allowed.
- 6. The following is an examiner's statement of reasons for allowance:

Independent Claim 1 identifies the distinct features, "generating means for generating user preference information indicating preferences of a user based on the use frequency calculated by the calculating means, the generating means generating the user preference information based on a normalized use frequency for each group, the normalized use frequency normalized by dividing each use frequency of each content in each respective group by a number of all the contents in the respective group delivered during a time period corresponding to a use history; and recommending means for giving content recommendations based on the user preference information generated by the generating means", which are not taught or suggested by the prior art of records.

Independent Claim 13 identifies the distinct features, "generating user preference information indicating preferences of a user based on the use frequency calculated in the calculating, the generating including generating the user preference information based on a normalized use frequency for each group, the normalized use frequency normalized by dividing each use frequency of each content in each

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respective group by a number of all the contents in the respective group delivered during a time period corresponding to a use history; and giving content recommendations based on the user preference information generated in the generating", which are not taught or suggested by the prior art of records.

Independent Claim 14 identifies the distinct features, "generating user preference information indicating preferences of a user based on the use frequency calculated in the calculating, the generating including generating the user preference information based on a normalized use frequency for each group, the normalized use frequency normalized by dividing each use frequency of each content in each respective group by a number of all the contents in the respective group delivered during a time period corresponding to a use history; and giving content recommendations based on the user preference information generated in the generating", which are not taught or suggested by the prior art of records.

Independent Claim 17 identifies the distinct features, "a preference generating unit configured to generate user preference information indicating preferences of a user based on the use frequency calculated by the calculating unit, the preference generating unit configured to generate the user preference information based on a normalized use frequency for each group, the normalized use frequency normalized by dividing each use frequency of each content in each respective group by a number of all the contents in the respective group delivered during a time period corresponding to a use history; and a recommending unit configured to give content recommendations

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based on the user preference information generated by the preference generating unit", which are not taught or suggested by the prior art of records.

Claims 1-14, 16 and 17 would be allowable over the prior art of records because the claimed features as mentioned above in combination with other claimed features are not taught or suggested by the prior art of records. The above features in conjunction with all other limitations of the dependent and independent claims 1-14, 16 and 17 are hereby allowed.

7. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

8. Any inquiry concerning this comm1unication should be directed to Yong Choe at telephone number 571-270-1053 or email to yong.choe@uspto.gov. The examiner can normally be reached on M-F 9:30am to 6:00pm. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sanjiv Shah can be reached on 571-272-4098. Any inquiry of a general nature or relating to the status of this application should be directed to the TC 2100 whose telephone number is (571) 272-2100.

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9. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PMR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-irect.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Yong Choe/ Examiner, Art Unit 2185